



**UrbanArt Commission
Public Art Oversight Committee
Wednesday, March 8, 2023 – 1 pm**

In attendance: Davida Cruthird, Patty Daigle, Eso Tolson, Jana Travis, Mario Walker; UAC Staff: Lauren Kennedy, Richard Echols, Travis Washington, Mallory Key

The UAC team welcomes everyone and shares some news while waiting for a quorum. Kennedy updates the committee that the Ed Rice Community Center selection committee will be meeting on-site to address concerns expressed by Parks about how much space the design takes up on the glass. Kennedy also shares locations identified with input from Parks for Lurlynn's Franklin's Frayser signage, Echols gives an update on Whitehaven YMCA nearing the 50% benchmark, and Washington echoes that Youngblood Studio is also making good progress on Cordova Library.

APPROVALS

I. February 2023 Minutes

Kennedy asks for questions, concerns, or edits to the February minutes shared via email before asking for a motion to approve. Cruthird moves, Tolson seconds, and the minutes are approved.

II. Jesse Turner & Liberty Park selection committees

Kennedy reviews the selection committees that were discussed last month and then submitted over email. She shares that these rosters now specifically identify representatives from all of the various entities UAC wished to include for each project. She outlines all committee members that will participate in both the Jesse Turner Park and Liberty Park selection committees before asking for a motion to approve. Daigle moves, Cruthird seconds, and the motion is unanimously approved.

III. NAI - Hickory Hill - Brandon Marshall - schematic design

Echols presents Brandon Marshall's schematic design for four artistic bus shelter enhancements featuring Memphis jookin dancers. He explains that the figures will be spray painted on steel plated metal with an anti-graffiti coating and adhered to the sides of the bus shelters with a two inch gap to maintain ventilation. Echols goes on to share that the sourced images highlight the local jookin dance culture of the Hickory Hill neighborhood, and each design will include a QR code on the side linking to a video of the dancer and background information about the dancer's connection to the

neighborhood. Echols explains that these reference photos in the schematic design will be spray painted in the artist's realistic style. He notes that in addition to securing approval from PAOC and the selection committee, this design will be presented to MATA to ensure it functions properly and adheres to all required guidelines. Kennedy asks for questions or concerns. Travis asks if there will be an image on each side, and Echols confirms that the presented design shows the side view on four different bus shelters. Daigle comments that some of the figures seem to more successfully capture the dance aspect of the project. She asks if these are the final images as she feels the figure in the gray sweatshirt is more dynamic than the others. Echols offers to give that feedback to the artist and shares that Marshall took several source photos, some of which may better capture that activated movement she referenced. Daigle adds that the female figures seem more posed as they are making eye contact with the camera. Tolson agrees with Daigle that the male images are more expressive and asks if the photos are for reference. Echols confirms that the reference photos will be painted. Echols notes the suggestions, stating they will be communicated before final design and asks for any additional questions or concerns. Travis inquires about the safety of the metal edges. Kennedy responds that the edges will likely be sanded down and smoothed out but will note the concern. Kennedy then asks if the committee feels ready to approve this schematic design with notes for follow up before the final design, and the committee agrees. Kennedy asks for a motion to approve. Tolson moves, Travis seconds, and the motion is approved.

UPDATES

IV. Gooch Park mural

Kennedy introduces a potential new project at Gooch Park. She begins the conversation by presenting the faded mural on the community center facade, which was completed in the first district mural program. She shares that UAC has received a significant quote for it to be repainted due to its poor condition and the original artist has declined interest in doing repairs. In conversation with Parks and the HUG Parks Friends group involved in the recent pool facility mural at Gooch Park, interest to have a new mural that is more deliberately tied to the other existing murals on-site was expressed. They proposed a direct commission with Jamond Bullock who led the new pool facility mural. Kennedy opens this topic for discussion. Daigle asks if Jamond Bullock is currently working on a mural project there, and Kennedy clarifies that the pool facility mural was completed in 2022. Daigle asks if an open call is not required because this is a maintenance related project. Kennedy explains that the City guidelines do allow for a direct commission with PAOC approval and regular involvement with project benchmarks. Daigle asks if Jamond Bullock was selected, because he knows the area and community. Kennedy replies that while Bullock does have a connection to the neighborhood as he attended summer camps at Gooch Park as a kid, was selected through an open call for the pool facility mural, and spent significant time in the neighborhood with that project, Bullock was mentioned as the community would like for the murals to be more cohesive as they are located in different parts of the same facility. Tolson thanks Kennedy for the clarification. Kennedy says she will have a follow up conversation with the neighborhood and speak to Bullock about his interest in this project. She adds that UAC will be pulling from maintenance funding to support this and will share more details in April.

V. FY24 Public Art Plan

Kennedy recommends new projects to pursue with the \$400,000 allocation from the City's CIP budget. She states that she is currently confirming project ideas with stakeholders but hopes to add a mural to the new Lester Community Center. There are significant plans for the current facility on Tillman to be torn down and rebuilt, and many current murals will be lost. Kennedy adds that a new fire station will be built, opening up opportunities for public art, and she hopes that remaining funding will be allocated to the Neighborhood Art Initiative, which was originally grant funded and is growing with City funding. She shares that UAC will spend time over the summer to fine tune the application process so that the process can begin smoothly in fall 2023. Kennedy closes by stating that she will send more detailed information about the proposed budget allocations over email and may ask for an email approval if necessary.

VI. Other Project Updates

- Ed Rice Community Center - final design
- NAI - Westwood - painting in progress (phase 2)
- NAI - Mallory Heights - final design
- NAI - Hickory Hill - schematic design
- Whitehaven Art Club - mural site authorization
- Whitehaven YMCA - fabricating
- JFK Park- fabricating
- Cordova Library - fabricating
- Movable Collection
 - Installation - Cossitt, Raleigh Randolph, East Shelby, Crenshaw
 - Hospitality Hub- executing artist contracts
- Frayser Library- fabricating
- Frayser Signage - Determining locations (Rodney Baber Park, Frayser Library, North Frayser CDC, and two more TBD)
- LE Brown Park - fabricating
- Orange Mound Park - fabricating

VII. Maintenance Update

Upcoming (Zoom) Meeting Dates @ 1:00 PM:

April 12, 2023

May 10, 2023

June 14, 2023